

7.1.10 Number of specific initiatives to address locational advantages and disadvantages year-wise during the last five years

Answer before DVV Verification:

2018-19	2017-18	2016-17	2015-16	2014-15
10	4	6	4	4

Answer after DVV Verification:

2018-19	2017-18	2016-17	2015-16	2014-15
4	1	1	0	1

V. J. Amma
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7.1.10 Number of specific initiatives to address locational advantages and disadvantages during the last five years.

S.NO	EVENT	YEAR	PAGE NO
1	Locational advantage of neighbor states	2018-19	6
2	Communication skill development	2018-19	7
3	Industry Guest lecture	2018-19	9
4	Locational advantage of neighbor states	2017-18	6
5	Communication skill development	2017-18	11
6	Industry Guest lecture	2017-18	13
7	Locational advantage of neighbor states	2016-17	6
8	Communication skill development	2016-17	15
9	Industry Guest lecture	2016-17	17
10	Locational advantage of neighbor states	2015-16	6
11	Communication skill development	2015-16	19
12	Industry Guest lecture	2015-16	21
13	Locational advantage of neighbor states	2014-15	6
14	Communication skill development	2014-15	23
15	Industry Guest lecture	2014-15	25
16	Linkages and MOUs with various organizations , Institutions, Industries	2018-19	27
17	Linkages and MOUs with various organizations , Institutions, Industries	2017-18	27
18	Consultancy activity with various organizations , Institutions, Industries	2017-18	28
19	Linkages and MOUs with various organizations , Institutions, Industries	2016-17 27	27
20	Consultancy activity with various organizations , Institutions, Industries	2016-17 28	28
21	Linkages and MOUs with various organizations , Institutions, Industries	2015-16 27	27
22	Consultancy activity with various organizations , Institutions, Industries	2015-16 28	28
23	Linkages and MOUs with various organizations , Institutions, Industries	2014-15 27	27
24	Promote Young Entrepreneur	2014-15	29
25	Entrepreneurship Awareness Campaign	2014-15	30

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26	Seminar on Energy Conservation	2018-19	38
27	Awareness Programme on Harmful Effects of Tobacco use and about the Tobacco control Laws	2018-19	40
28	Dengu Awareness Program	2018-19	44
29	Road Safety Awareness Week	2018-19	46
30	Gaja Cyclone Relief Activity	2018-19	52
31	Tree Plantation	2018-19	62
32	Mega Health Camp 2018	2018-19	64
33	Swachh Bharath Mission	2018-19	66
34	Mega Job Fair 2018	2018-19	68
35	International conference	2018-19	70
36	Industry sponsored Laboratory	2018-19	72
37	Environment Consciousness	2018-19	73
38	Rain Water Harvesting	2018-19	74
39	Awareness Program on Rain Water Harvesting	2017-18	79
40	Awareness Program on Tobacco Usage	2017-18	83
41	International conference	2017-18	87
42	Environment Consciousness	2017-18	73
43	Petrochemical Engineering	2017-18	89
44	Mega Job Fair 2017	2016-17	90
45	Blood Donation Camp	2016-17	94
46	Awareness Program on Swachh Bharat Mission	2016-17	96
47	Tree Plantation	2016-17	100
48	Yoga and Meditation Session	2016-17	112
49	Industry sponsored Laboratory	2016-17	114
50	Environment Consciousness	2016-17	73
51	Petrochemical Engineering	2016-17	89
52	Blood Donation Camp	2015-16	117
53	Dengu Awareness Program	2015-16	121
54	Mega Job Fair 2015	2015-16	125
55	Road Safety Awareness Week	2015-16	129
56	Environment Consciousness	2015-16	73

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57	Petrochemical Engineering	2015-16	89
58	Blood Donation Camp	2014-15	133
59	Yoga Session	2014-15	135
60	Awareness Program on Wearing Helmet	2014-15	137
61	Environment Consciousness	2014-15	73

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Inclusion and Situatedness (10)

7.1.10 Number of specific initiatives to address locational advantages and disadvantages during the last five years (5)

7.1.11 Number of initiatives taken to engage with and contribute to local community during the last five years (Not addressed elsewhere) (5)

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date and duration of the initiative	Name of the initiative	Issues addressed	Number of participating students and staff
Academics & Teaching						
2018-19	1	NA (Given in 7.1.11)	2018-19	locational advantage of neighbor states	Taking locational advantage- The institution is situated in border of Kerala and Tamilnadu. The institution having significant count from the neighbor states. Similarly the institution having significant Faculty count from the neighbor states.	226
2018-19	1	NA (Given in 7.1.11)	2018-19	Communication skill development	To address Locational disadvantage for admitting students from rural background and regional language medium communication skill class is conducted in first year to enhance the communication skill of the student. It is to be noted that	300

					communication skill subject is not included in anna university first year curriculum.	
2018-19	1	NA (Given in 7.1.11)	2018-19	Industry Guest lecture	Taking locational advantage of Industry surrounding involvement of industry persons for curriculum developing and to address cap in curriculum.	60
2017-18	1	NA (Given in 7.1.11)	2017-18	locational advantage of neighbor states	Taking locational advantage- The institution is situated in border of Kerala and Tamilnadu. The institution having significant count from the neighbor states. Similarly the institution having significant Faculty count from the neighbor states.	339
2017-18	1	NA (Given in 7.1.11)	2017-18	Communication skill development	To address Locational disadvantage for admitting students from rural background and regional language medium communication skill class is conducted in first year to enhance	250

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Principal

					the communication skill of the student. It is to be noted that communication skill subject is not included in anna university first year curriculum.	
2017-18	1	NA (Given in 7.1.11)	2017-18	Industry Guest lecture	Taking locational advantage of Industry surrounding involvement of industry persons for curriculum developing and to address cap in curriculum.	55
2016-17	1	NA (Given in 7.1.11)	2016-17	locational advantage of neighbor states	Taking locational advantage- The institution is situated in border of Kerala and Tamilnadu. The institution having significant count from the neighbor states. Similarly the institution having significant Faculty count from the neighbor states.	311
2016-17	1	NA (Given in 7.1.11)	2016-17	Communication skill development	To address Locational disadvantage for admitting students from rural background and regional language medium	260

					communication skill class is conducted in first year to enhance the communication skill of the student. It is to be noted that communication skill subject is not included in anna university first year curriculum.	
2016-17	1	NA (Given in 7.1.11)	2016-17	Industry Guest lecture	Taking locational advantage of Industry surrounding involvement of industry persons for curriculum developing and to address cap in curriculum.	40
2015-16	1	NA (Given in 7.1.11)	2015-16	locational advantage of neighbor states	Taking locational advantage- The institution is situated in border of Kerala and Tamilnadu. The institution having significant count from the neighbor states. Similarly the institution having significant Faculty count from the neighbor states.	305
2015-16	1	NA (Given in 7.1.11)	2015-16	Communication skill development	To address Locational disadvantage for admitting students from rural	240

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					background and regional language medium communication skill class is conducted in first year to enhance the communication skill of the student. It is to be noted that communication skill subject is not included in anna university first year curriculum.	
2015-16	1	NA (Given in 7.1.11)	2015-16	Industry Guest lecture	Taking locational advantage of Industry surrounding involvement of industry persons for curriculum developing and to address cap in curriculum.	45
2014-15	1	NA (Given in 7.1.11)	2014-15	locational advantage of neighbor states	Taking locational advantage- The institution is situated in border of Kerala and Tamilnadu. The institution having significant count from the neighbor states. Similarly the institution having significant Faculty count from the neighbor states.	362

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2014-15	1	NA (Given in 7.1.11)	2014-15	Communication skill development	To address Locational disadvantage for admitting students from rural background and regional language medium communication skill class is conducted in first year to enhance the communication skill of the student. It is to be noted that communication skill subject is not included in anna university first year curriculum.	210
2014-15	1	NA (Given in 7.1.11)	2014-15	Industry Guest lecture	Taking locational advantage of Industry surrounding involvement of industry persons for curriculum developing and to address cap in curriculum.	50
Research & Consultancy						
2018-19	1	NA (Given in 7.1.11)	2018-19	Linkages and MOUs with various organizations , Institutions, Industries	Taking locational advantage Surrounded by the industry the institution have 10 functional MOU for industry academic	200

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					connectivity.	
2017-18	1	NA (Given in 7.1.11)	2017-18	Linkages and MOUs with various organizations , Institutions, Industries	Taking locational advantage Surrounded by the industry the institution have 15 functional MOU for industry academic connectivity.	150
2017-18	1	NA (Given in 7.1.11)	2017-18	Consultancy activity with various organizations , Institutions, Industries	Taking locational advantage Surrounded by the industry the institution done Consultancy activity in Civil Engineering Department.	20
2016-17	1	NA (Given in 7.1.11)	2016-17	Linkages and MOUs with various organizations , Institutions, Industries	Taking locational advantage Surrounded by the industry the institution have 21 functional MOU for industry academic connectivity.	70
2016-17	1	NA (Given in 7.1.11)	2016-17	Consultancy activity with various organizations , Institutions, Industries	Taking locational advantage Surrounded by the industry the institution done Consultancy activity in Civil Engineering Department.	25

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2015-16	1	NA (Given in 7.1.11)	2015-16	Linkages and MOUs with various organizations , Institutions, Industries	Taking locational advantage Surrounded by the industry the institution have 4 functional MOU for industry academic connectivity.	40
2015-16	1	NA (Given in 7.1.11)	2015-16	Consultancy activity with various organizations , Institutions, Industries	Taking locational advantage Surrounded by the industry the institution done Consultancy activity in Civil Engineering Department.	25
2014-15	1	NA (Given in 7.1.11)	2014-15	Linkages and MOUs with various organizations , Institutions, Industries	Taking locational advantage Surrounded by the industry the institution have 2 functional MOU for industry academic connectivity.	60
Entrepreneurship and Startups						
2014-15	1	NA (Given in 7.1.11)	2014-15	Promote Young Entrepreneur	Taking locational advantage Surrounded by the industry food Technology Course started to promote young Entrepreneur. The institute is offer the course in the	All Students

N.S. Dnyanesh
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					Coimbatore region.	
2014-15	1	NA (Given in 7.1.11)	2014-15	Entrepreneurship Awareness Campaign	Taking locational advantage Surrounded by the industry the Institute Creating Awareness on Entrepreneurship.	85
Outreach Activities						
2018-19	NA (Given in 7.1.10)	1	12.05.2019	Career Guidance Program	The institution Creates awareness for local community about Scope of Engineering.	120
2018-19	NA (Given in 7.1.10)	1	28.04.2019	Motivation Program	The institution Creates awareness for local community about Career Guidance & Character building.	145
2018-19	NA (Given in 7.1.10)	1	21.04.2019	Career Guidance Program	The institution Creates awareness for local community about Career Guidance & Higher Education.	150
2018-19	1	NA (Given in 7.1.11)	13.02.2019	Seminar on Energy Conservation	Taking locational advantage the Institution Creating awareness on conservation of various types of energy.	130

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2018-19	1	NA (Given in 7.1.11)	09.02.2019	Awareness Programme on Harmful Effects of Tobacco use and about the Tobacco control Laws	Taking locational advantage the institution Creating awareness on Harmful Effects of Tobacco use and about the Tobacco control Laws.	45
2018-19	NA (Given in 7.1.10)	1	20.01.2019	Cycle Day Celebration 2019	The institution Creates awareness for local community about the mass on the need of cycle for Health, Environment and Energy Conservation.	70
2018-19	1	NA (Given in 7.1.11)	07.01.2019	Road Safety Awareness Week	Taking locational advantage the institution Creating awareness on Tips for regarding the road safety.	90
2018-19	1	NA (Given in 7.1.11)	22.01.2019	Dengu Awareness Program	Taking locational advantage the institution Creating awareness on Dengu.	110
2018-19	NA (Given in 7.1.10)	1	07.12.2018	Guest Lecture on Importance of Electrical Engineering	The institution Creates awareness for local community about the Importance of Electrical Engineering.	55
2018-19	NA (Given in 7.1.10)	1	25.11.2018	Wild Boar Repellent	This product is to repel wild especially wild boar from	15

V.S. Anand
Principal

2018-19	1	NA (Given in 7.1.11)	09.9.2018	Tree Plantation	As the college is surrounded by agriculture Aera. Most of the Local community people are depending on rain water. We regularly create environmental awareness to the local residents by Green initiative.	220
2018-19	1	NA (Given in 7.1.11)	27.7.2018	Mega Health Camp 2018	Taking locational advantage the institution Creating awarness on Health check up.	560
2018-19	1	NA (Given in 7.1.11)	07.06.2018	Swachh Bharath Mission	This has helped the local community to get awareness about Cleanliness of House and street.This will help the local community people to prevent fevers like Dengu etc. This event was conducted near to our college Village.	130
2018-19	1	NA (Given in 7.1.11)	14.07.2018	Mega Job Fair 2018	Taking locational advantage the institution Providing job opportunities to unemployed youths.	1012
2018-19	1	NA (Given in 7.1.11)	2018-19	International conference	Taking locational advantage of international airport	20

					(40 km) International conference conducted for global connectivity of state holder of institution.	
2018-19	1	NA (Given in 7.1.11)	2018-19	Industry sponsored Laboratory	Taking locational advantage of industry Surrounded industry sponsored Laboratory (IPCS Automation Laboratory) established in EEE department.	10
2018-19	1	NA (Given in 7.1.11)	2018-19	Environment Consciousness	To address locational disadvantages increasing the environment pollution rapid growth of vehicle usage. The institution has 23 buses to encourage public transport and discourage private transport. This is the approach of the institution towards the Environment Consciousness.	400
2018-19	1	NA (Given in 7.1.11)	2018-19	Rain Water Harvesting	Taking the locational advantage of relatively good average of rainfall (644mm) as compared to	10


					Coimbatore(618mm), Rain Water Harvesting structure has been implemented for the improvement of rain water.	
2017-18	NA (Given in 7.1.10)	1	22.04.2018	Career Guidance Program	The institution Creates awareness for local community about Career Guidance & Higher Education.	170
2017-18	NA (Given in 7.1.10)	1	16.02.2018	Motivation Program	The institution Creates awareness for local community about Career Guidance & Character building.	85
2017-18	1	NA (Given in 7.1.11)	28.11.2017	Awareness Program on Rain Water Harvesting	The institution Creates awareness for local community about Awareness Program on Rain Water Harvesting.	95
2017-18	NA (Given in 7.1.10)	1	17.11.2017	Social Responsibility Workshop	The institution Creates awareness for local community about Awareness about Sanitary System	55
2017-18	1	NA (Given in 7.1.11)	3.10.2017	Awareness Program on Tobacco Usage	The institution Creates awareness for local community about Tobacco uses and its effects	60

2017-18	NA (Given in 7.1.10)	1	07.07.2017	Social Awareness Program	The institution Creates awareness for local community about Social Awareness.	45
2017-18	1	NA (Given in 7.1.11)	2017-18	International conference	Taking locational advantage of international airport (40 km) ,International conference conducted for global connectivity of state holder of institution.	30
2017-18	1	NA (Given in 7.1.11)	2017-18	Environment Consciousness	To address locational disadvantages increasing the environment pollution rapid growth of vehicle usage. The institution has 23 buses to encourage public transport and discourage private transport. This is the approach of the institution towards the Environment Consciousness.	350
2017-18	1	NA (Given in 7.1.11)	2017-18	Petrochemical Engineering	Taking locational advantage- The institution is started Petrochemical Engineering first time in anna university. student	60

					produces First rank and gold medal from anna university.	
2016-17	1	NA (Given in 7.1.11)	21.4.2017	Mega Job Fair 2017	Taking locational advantage the institution Providing job opportunities to unemployed youths.	350
2016-17	1	NA (Given in 7.1.11)	05.3.2017	Blood Donation Camp	Taking locational advantage the institution Creating awarness on Blood Donation.	250
2016-17	1	NA (Given in 7.1.11)	10.02.2017	Awareness Program on Swachh Bharat Mission	This has helped the local community to get awareness about Cleanliness of House and street. This will help the local community people to prevent fevers like Dengu etc. This event was conducted near to our college Village.	110
2016-17	NA (Given in 7.1.10)	1	27.01.2017	Workshop on Robotics	The institution Creates awareness for local community about Robotics and its applications.	95
2016-17	1	NA (Given in 7.1.11)	03.01.2017	Tobacco Free Population	The institution Creates awareness for local community about Tobacco Free Population.	120

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2016-17	NA (Given in 7.1.10)	1	21.11.2016	Tree Plantation	As the college is surround by agirculture Aera. Most of the Local community people are depending on rain water. We regularly create environmental awareness to the local residents by Green initiative.	60
2016-17	NA (Given in 7.1.10)	1	19.10.2016	Motivation Program	The institution Creates awareness for local community about Career Guidance & Character building.	112
2016-17	NA (Given in 7.1.10)	1	14.10.2016	Workshop on Robotics	The institution Creates awareness for local community about Robotics and its applications.	130
2016-17	NA (Given in 7.1.10)	1	28.07.2016	Tree Plantation	As the college is surround by agirculture Aera. Most of the Local community people are depending on rain water. We regularly create environmental awareness to the local residents by Green initiative.	40
2016-17	1	NA (Given in 7.1.11)	21.6.2016	Yoga and Meditation Session	This has helped the local community to	60

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					get awareness about Yoga and Meditation and its importance.	
2016-17	1	NA (Given in 7.1.11)	2016-17	Industry sponsored Laboratory	Taking locational advantage of industry Surrounded industry sponsored Laboratory (CISCO) established in CSE department.	10
2016-17	1	NA (Given in 7.1.11)	2016-17	Environment Consciousness	To address locational disadvantages increasing the environment pollution rapid growth of vehicle usage. The institution has 23 buses to encourage public transport and discourage private transport. This is the approach of the institution towards the Environment Consciousness.	380
2016-17	1	NA (Given in 7.1.11)	2016-17	Petrochemical Engineering	Taking locational advantage- The institution is started Petrochemical Engineering first time in anna university. Also student produces First rank and gold medal from anna university.	60

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2015-16	NA (Given in 7.1.10)	1	08.04.2016	Computer Education	As the College is surrounded by villages, school children take advantage through knowledge sharing from our college staff members.	70
2015-16	1	NA (Given in 7.1.11)	03.03.2016	Blood Donation Camp	Taking locational advantage the institution Creating awarness on Blood Donation.	250
2015-16	NA (Given in 7.1.10)	1	26.02.2016	Motivation Program	The institution Creates awareness for local community about Career Guidance & Character building.	85
2015-16	1	NA (Given in 7.1.11)	11.02.2016	Dengu Awareness Program	Taking locational advantage the institution Creating on Dengu.	330
2015-16	NA (Given in 7.1.10)	1	18.12.2015	Mega Health Camp 2015	Taking locational advantage the institution Creating awarness on Health check up.	165
2015-16	1	NA (Given in 7.1.11)	20.11.2015	Mega Job Fair 2015	Taking locational advantage the institution Providing job opportunities to unemployed youths.	300
2015-16	NA (Given in 7.1.10)	1	10.09.2015	Guest Lecture on Importance of Electrical Engineering	The institution Creates awareness for local community about the	55

					Importance of Electrical Engineering.	
2015-16	1	NA (Given in 7.1.11)	03.07.2015	Road Safety Awareness Week	Taking locational advantage the institution Creating awarness on Tips for regarding the road safety.	122
2015-16	1	NA (Given in 7.1.11)	2015-16	Environment Consciousness	To address locational disadvantages increasing the environment pollution rapid growth of vehicle usage. The institution has 23 buses to encourage public transport and discourage private transport. This is the approach of the institution towards the Environment Consciousness.	350
2015-16	1	NA (Given in 7.1.11)	2015-16	Petrochemical Engineering <i>V. J. Arora</i>	Taking locational advantage- The institution is started Petrochemical Engineering first time in anna university. Also student produces First rank and gold medal from anna university.	60

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2014-15	NA (Given in 7.1.10)	1	06.03.2015	Tree Plantation	As the college is surround by agirculture Aera. Most of the Local community people are depending on rain water. We regularly create environmental awareness to the local residents by Green initiative.	95
2014-15	1	NA (Given in 7.1.11)	25.01.2015	Blood Donation Camp	Taking locational advantage the institution Creating awarness on Blood Donation.	130
2014-15	1	NA (Given in 7.1.11)	10.01.2015	Yoga Session	This has helped the local community to get awareness about Yoga and Meditation and its importance.	90
2014-15	1	NA (Given in 7.1.11)	12.12.2014	Awareness Program on Wearing Helmet	To create awareness about importance of helmet among the students and public.	110
2014-15	NA (Given in 7.1.10)	1	17.10.2014	Guest Lecture on Importance of Electrical Engineering	The institution Creates awareness for local community about the Importance of Electrical Engineering.	78
2014-15	NA (Given in 7.1.10)	1	22.08.2014	Motivation Program	The institution Creates awareness for local community about Career	93

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					Guidance & Character building.	
2014-15	1	NA (Given in 7.1.11)	2014-15	Environment Consciousness	To address locational disadvantages increasing the environment pollution rapid growth of vehicle usage. The institution has 23 buses to encourage public transport and discourage private transport. This is the approach of the institution towards the Environment Consciousness.	380

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